

Instant Content for small groups

from Cecil Taylor Ministries

Teaching Christians how to live a 7-day practical faith

CecilTaylorMinistries.com

UnisonParenting.com

Executive Summary

- Cecil Taylor is an award-winning author, podcaster, broadcaster, and veteran adult Sunday School teacher.
- He founded Cecil Taylor Ministries in 2017 to teach Christians how to live a seven-day practical faith.
- This brochure introduces Cecil and his content through the voices of people who have used and benefited from his teaching and material.
- The Instant Content Portfolio pages contain links to watch the first lesson of each series on his YouTube channel.
- Each book study and video study is described in more detail, including comments from users. Most studies offer participant's guides to go deeper outside of class.

What is Instant Content?

Trusted lessons you can share with your class rapidly and with ease

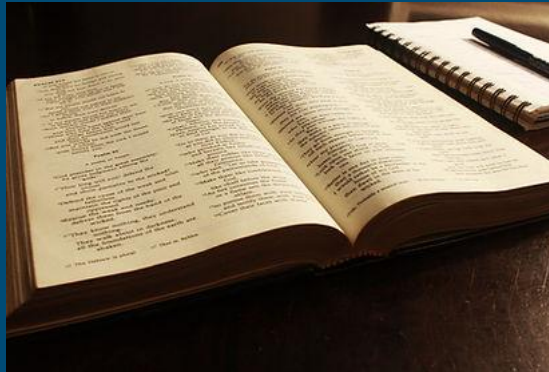


Easy to Use

Every video and book study can be led as Sunday School curriculum by using a detailed Leader's guide that includes lesson notes, questions, and goals for the leader, while still giving flexibility for individual interpretation.

"As a session leader without much time, I was able to watch the video and prepare easily for the sessions. It is all laid out for you in an organized and precise way. Cecil does a phenomenal job of doing the majority of the legwork and preparation."

- Rev. Trevor Kennedy, Sr. Pastor, Good News Church, Leander, Texas



Scripturally Sound

Cecil reaches into the Bible for the scriptural basis of living a seven-day practical faith as Jesus' followers. Cecil's teachings are not tied to any denomination's Biblical interpretation and represent an orthodox view focusing on principles all Christians treasure.

"Our church strives to be biblically-based and doctrinally orthodox. So, when we invite teachers into our classes, we are always careful. Cecil knows his Bible and wants his students to gain a deeper appreciation for Scripture."

- Dr. Scott Engle, Teaching Pastor, St. Andrew Methodist Church, Plano, Texas



Great Discussions

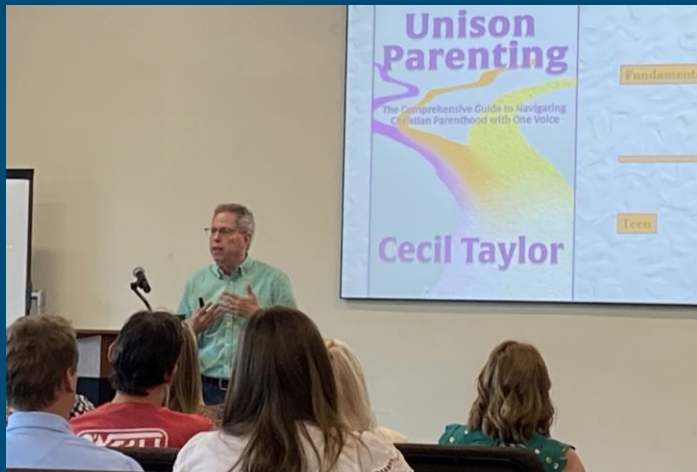
One of Cecil's most cherished teaching goals is to foster great discussions. Through his style and encouragement, through his selection of content, and through the questions and guidance found in the Leader's Guide for each study, Cecil leverages his vast teaching experience to stimulate discussion within your group.

"The questions and themes sparked meaningful conversations, both during our group sessions and in personal reflections throughout the week, fostering a deeper sense of community."

- Dr. Patrick Jackson, Sr. Pastor, Oxford United Methodist Church, San Antonio, Texas

About Cecil Taylor

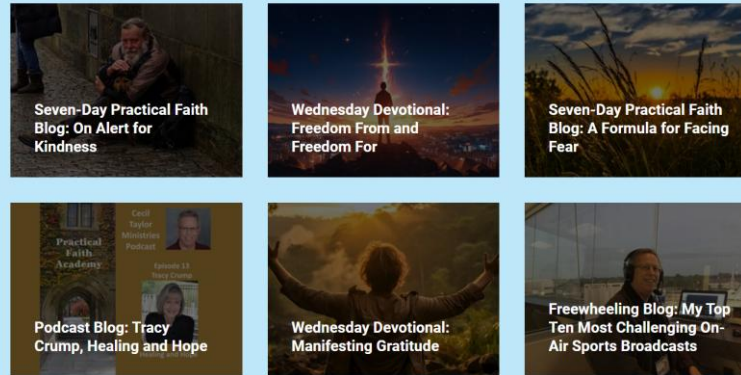
Teaching Christians to Live a Seven-Day Practical Faith



Speaking and content creation

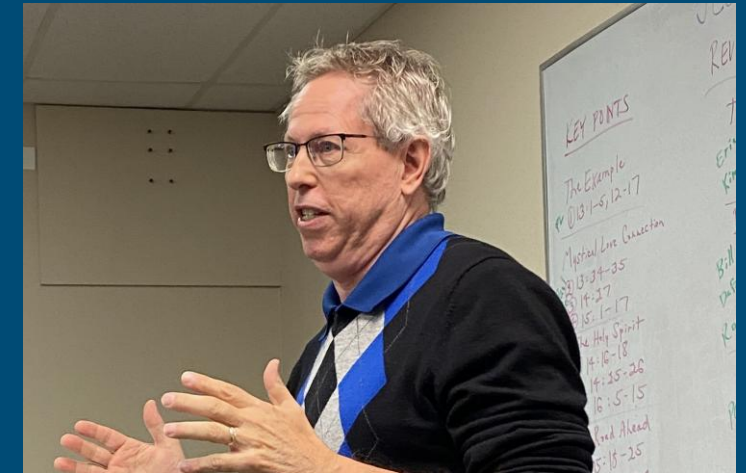
- 30+ years as a teacher of adult Sunday School classes and small groups
- 30 years as a youth ministry volunteer
- 15 years teaching parents of teens
- Keynote speaker for men's, young adult, and youth retreats
- Extensive speaking and content creation as a technical product marketer
- Radio and TV sportscasting
- Writes for **Chicken Soup for the Soul**, **Guideposts** and **Inspiration.org**

Recent Site Posts



An array of free content from Cecil Taylor Ministries

- Seven-Day Practical Faith blog each Friday
- Wednesday Devotional
- Monday quotes, Tuesday reels, and Freewheeling blog on weekends
- Twice-monthly Practical Faith Academy podcasts
- Monthly content for pastors and subscribers
- Unison Parenting content
 - Unison Parenting blog each Thursday
 - Tuesday reels and weekend bonus blog



Cecil Taylor Ministries' perspective

- Cross-denominational
 - Focused on our common problem of putting faith into practice seven days a week
 - Focused on tenets all Christians agree with
- Informed by God's balance of grace and sovereignty, Jesus's life and teachings, and the Holy Spirit's presence and guidance
- Cecil's background is Arminian / Wesleyan, but his teaching has been welcomed by Baptists, Presbyterians, and more.

Instant Content Portfolio

Book and video studies for your church or small group

Title (Click to view the first lesson on YouTube)	Major Theme	Book Study	Video Study	Duration	Description
The Misfits of Christmas: An Advent Video Study <div>In Development</div>	Advent	N/A	Available summer '25	4 weeks	Examines what we can learn from the stories of beloved Advent and secular characters
Unison Parenting: The Comprehensive Guide to Navigating Christian Parenthood with One Voice <ul style="list-style-type: none">2025 Independent Press Awards – First place in Parenting/Family2025 Living Water award – first place in Christian Nonfiction	Christian Parenting	<i>First book study by 3Q 2025</i> Two book studies planned	<i>First video study by 3Q 2025</i> Three video studies planned	Book, Part 1: 8 weeks Book, Part 2: 6 weeks Each video study: 4 weeks	The first book study defines fundamental principles for parenting all ages, while the second book study focuses on the teen years. The three video studies are “The Four Types of Parents,” “Creating a Unison Family,” and “How to Grow a Disciple.”
<u>From Comfort Zone to Trust Zone: How Jesus Urges Us to Take Leaps of Faith for His Kingdom</u> <ul style="list-style-type: none">International Book Awards – One of six finalists in Christian InspirationalThe BookFest Spring 2024 – Silver award in Religion/Christianity2024 Oasis award – second place in Christian Nonfiction2024 Living Water award – third place in Christian Nonfiction	Deepening Faith	Available	Available	6 weeks	Explores a dozen Bible stories in which Jesus invites people to take risks and go deeper in faith, then maps those to our lives today.

Instant Content Portfolio

Title (Click to view the first lesson on YouTube)	Major Theme	Book Study	Video Study	Duration	Description
<u>The Next Thing: A Christian Model for Dealing with Crisis in Personal Life</u> <ul style="list-style-type: none">• 2024 international Christian Indie Award – third place in Christian Living• 2023 Living Water Award – second place in Christian Nonfiction	Crisis Response	Available	Available	5 weeks	Describes a practical, four-part model for addressing crisis, using a faith-filled, scripturally-based approach.
<u>Live Like You're Loved: Living in the Freedom and Immediacy of God's Love</u> <ul style="list-style-type: none">• 2023 Oasis Award – first place in Christian Nonfiction	Vibrant Living	Available	Available	5 weeks	Affirms the scriptural truths that God loves, forgives, sends, and connects with you eternally, then gives steps to transform your life in response.
<u>The Legacy Tree: A Christian Model for a Life of Significance</u>	Life Model for Significance	TBD	Available		Using a tree metaphor, teaches how to orient our lives around significance and serving the kingdom.
Part 1: What the Tree Is				4 weeks	Identifies how we define ourselves.
Part 2: What the Tree Provides				4 weeks	Evaluates how we give ourselves.
Part 3: What the Tree Needs				4 weeks	Shows how we can replenish ourselves.



The Misfits of Christmas

An Advent Study

Cecil Taylor Ministries

Coming in Summer 2025 – watch for announcements!

Ever notice how our favorite secular Christmas characters are misfits? And how we can learn lessons about Christmas from them?

In this new four-part Advent video-only study, we'll explore common themes between beloved Christmas character misfits and biblical Christmas misfits, what those themes teach us, and how we can respond to those themes in our daily lives.

Week 1: The Innocents

Week 2: The Protectors

Week 3: The Outcasts

Week 4: The Outsiders

Leader Guide included. Other non-video artifacts are under consideration.

No pricing is yet available for this video study.

Unison Parenting

The Comprehensive Guide to Navigating
Christian Parenthood with One Voice

Cecil Taylor

“

I was struck by Cecil's genuine understanding of the real struggles parents face.

- Kindra Silk Kreislers, author, speaker, children's minister

”

Structure and advice to align parents and eventually families in unison.

Learn how to stay on the same page throughout the trials of parenting, provide children with a solid faith foundation, and balance loving nature with firm boundaries to create a warm, stable environment where the child and parent can eventually collaborate to bring the child to full, responsible adulthood.

Leader Guide and Parenting Workbook under development

Find pricing information at:
<https://store.ceciltaylorministries.com/collections/unison-parenting>

Learn more at:
<https://www.unisonparenting.com>

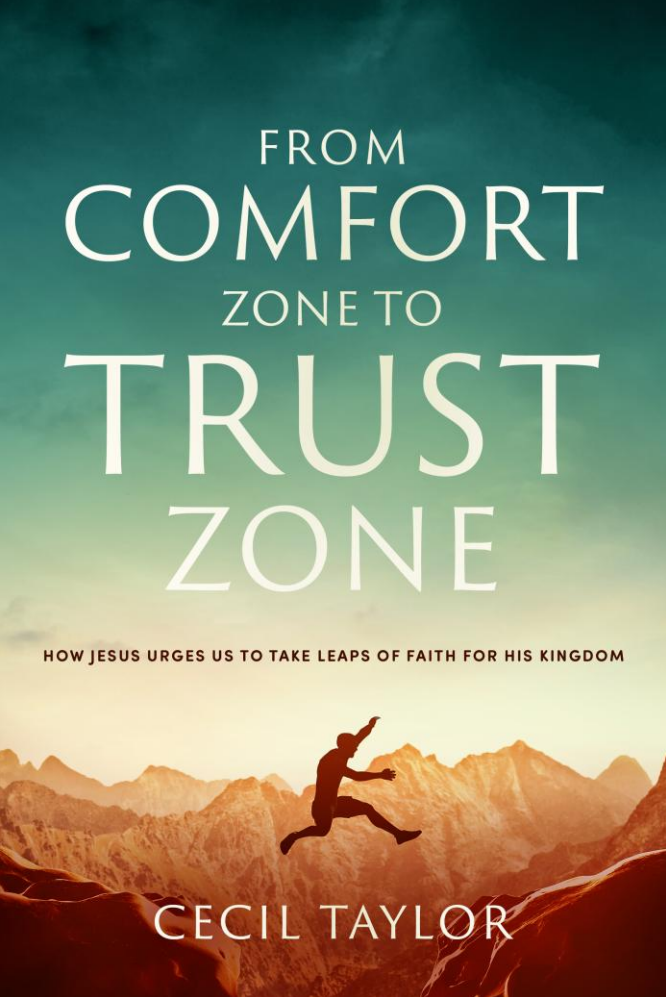
Find Amazon reviews at:
<https://www.amazon.com/Unison-Parenting-Comprehensive-Navigating-Parenthood/dp/1636984029>

Book Studies coming in 2025:
1) Fundamentals of Parenting
2) The Teen Years

Video Lesson Studies coming in 2025:
1) The Four Parenting Styles
2) Creating a Unison Family
3) How to Grow a Disciple

“As a Christian parent, I've struggled to find resources that address the real-life challenges of raising kids while staying true to my faith. This book has been a game-changer for my husband and me.”
– Tripp Mehew, Amazon reviewer

“Wow! I am blown away by Unison Parenting! I've read and studied plenty of parenting guides during my twenty years as a Children's Ministry Director and Family Outreach Coordinator. But I've never come across a book like this one.”
– Annette Marie Griffin, award-winning author and speaker



“

An essential read for those seeking to deepen their faith, challenge their status quo, and engage more fully with Jesus' teachings.
- Sung Sik Yoon, Amazon reviewer

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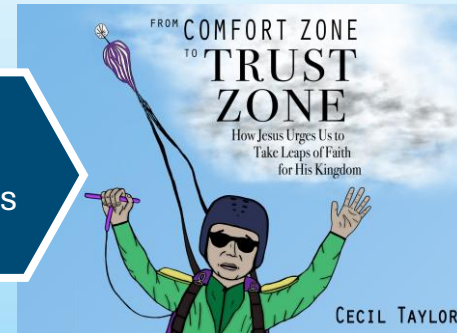
Participants will identify comfort zones they didn't know they had and will feel inspired to take risks for Christ.

Christ is always calling us to deeper levels of faith and commitment. Cecil walks through a dozen scenarios where Jesus invites people to take risks for his sake, describing the comfort zones people should leave and the trust zones they should enter. Then he breaks down what each scenario means to us today and how Jesus is urging each of us to go deeper in our faith as we serve him.

Leader Guide and Participant's Guide available for book and video study.

"The visuals, audio, and overall production value were inviting, making the content not only easy to follow but also enjoyable to watch."
- Dr. Patrick Jackson, Sr. Pastor, Oxford United Methodist, San Antonio, TX

Cover for
Video and
Participants
Guide



Find the first video lesson at:
<https://www.youtube.com/watch?v=yRj6yzV8Ypk>

Learn more at:
<https://www.ceciltaylorministries.com/from-comfort-zone-to-trust-zone>

Find pricing information at:
<https://store.ceciltaylorministries.com/collections/from-comfort-zone-to-trust-zone>

Find Amazon reviews at:
<https://www.amazon.com/Comfort-Zone-Trust-Jesus-Kingdom/dp/1957497343>

"An educational eye-opener, even for those of us who have been Christians for many years."
- Peggy Van Wunnik,
video study participant

"It's not your typical 'easy faith' read. If you're ready to shake things up a bit and grow your faith, this book is worth checking out."
- Eyinimofe, Amazon reviewer

The Next Thing

A Christian Model for Dealing with
Crisis in Personal Life



"I would recommend The Next Thing to anyone who is processing a crisis or struggling with grief."
– Allison Lambert, LPC-S, Original Intent Counseling Center, PLLC

“***The Next Thing*** could be one of the essential books in your life that you go back to time after time when crises overwhelm you.
– Pat Warren, editorial reviewer”

A general-purpose toolkit to process any kind of crisis.

Starting with the worst day of his life, Cecil Taylor takes readers and viewers on a journey through various crises to introduce the concept of "The Next Thing" and a four-part model for addressing each crisis. He offers practical tips, along with the scriptural underpinning, for simplifying, trusting, resting, and grieving in response to crisis.

Leader Guide and Participant's Guide available for book and video study

"This book has given me additional tools to draw upon as I journey alongside our patients."
– Stacy Auld, System Director of Spiritual Care & Values Integration, Houston Methodist Hospital System

Find the first video lesson at:
<https://www.youtube.com/watch?v=Zdv638EvJYY&t=810s>

Learn more at:
<https://www.CecilTaylorMinistries.com/the-next-thing>

Find pricing information at:
<https://store.ceciltaylorministries.com/collections/the-next-thing>

Find Amazon reviews at:
<https://www.amazon.com/Next-Thing-Christian-Dealing-Personal/dp/1957497130/>

"I truly enjoyed our study of 'The Next Thing'. Very meaningful."
– Reid D., book study participant



Live Like You're LOVED

Fully accepting that you are:

Loved
Forgiven
Sent
Eternal



Cecil Taylor

Author of "The Next Thing"

"The 'Live Like You're Loved' video lessons went beautifully. Cecil is a great teacher! I believe everyone enjoyed the lessons very much."

– Julie Stelly, small group leader

“

A profound and uplifting book that touched my heart in ways I didn't expect.
– Michael E. Morecino, Amazon reviewer

”

This study will cause participants to feel closer to God and motivate them to make changes to live abundantly.

Despite Christianity's message about who we are and what has been done for us, guilt, shame, and self-loathing can weigh us down. This book emphasizes four Biblical truths: You are loved, forgiven, sent, and eternal. Cecil Taylor walks through each truth's scriptural basis then illustrates a life lived in each truth, transforming us as we trust in God's intention for us.

Leader Guide and Participant's Guide available for book and video study

"I was shown no love by either parent. This made it difficult for me to accept God's love at first, but this book did wonders for that."

– "K", Amazon reviewer

Find the first video lesson at:
<https://www.youtube.com/watch?v=uCrN18WIJLg&t=542s>

Learn more at:
<https://www.CecilTaylorMinistries.com/live-like-you-re-loved>

Find pricing information at:
<https://store.ceciltaylorministries.com/collections/live-like-youre-loved>

Find Amazon reviews at:
<https://www.amazon.com/Live-Like-Youre-Loved-Immediacy/dp/195749719X>

"I was especially appreciative for the design and accessibility of the instructor materials."

– Jerry Smith, small group leader



The Legacy Tree:

A Christian Model for a Life of Significance

Find the introductory video lesson at:

<https://www.youtube.com/watch?v=eHVkEPJmnLI&t=37s>

Find pricing information at:

<https://store.ceciltaylorministries.com/collections/the-legacy-tree-a-christian-model-for-a-life-of-significance>

“

Thought-provoking. It sticks with you, because the tree symbolism is memorable.
- Michael H., class participant

”

A structured life model showing how we can provide significance to God's kingdom.

The Legacy Tree uses a tree metaphor to teach us how we can build significant lives. A tree is significant; it stands tall, spreads wide, and lasts for generations. Trees also take care of each other in amazing ways that are revealed during the lessons. We need to care for the human forest in the same way.

- What the Tree Is: Roots, Trunk, Branches, and Fruit.
- What the Tree Provides: Shade, Seeds, Home, and Sacrifice.
- What the Tree Needs: Dormancy, Nourishment, Pruning, and Sunshine.

Leader Guide and Participant's Questions available



Flexible options

- Can be viewed as one 12-week series
- Can be viewed as three 4-week series

"The Legacy Tree Leader's Guide is well-written and makes it easy to teach the lessons."
– Pam E., small group leader

"It was incredibly easy for any of us to facilitate, and the content very much encouraged fruitful discussion."
– Joe R., small group leader

Instant Content Drawing Board

Upcoming Projects



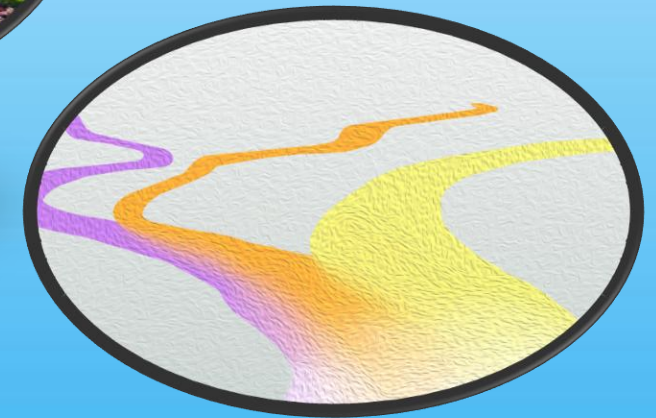
"The Misfits of Christmas"
Advent video study
(Available
Summer 2025)



The Legacy Tree
book



The Next Thing sequel:
Live the Life that is Given
book and video study



Unison Parenting
sequels

Contact Information



<https://www.CecilTaylorMinistries.com>

More info for churches and small group leaders:

<https://www.ceciltaylorministries.com/for-church-organizers>

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